

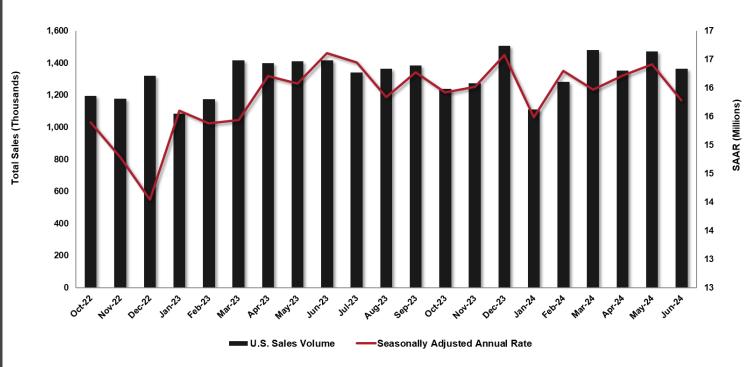
# **Industry Trends** June 2024 – July 2024







## U.S. Sales Volume by Month & SAAR All Manufacturers



## US Sales – All Channels

- June's sales decreased by 4% month over month.
- Passenger vehicles sales decreased by 10% year over year, and light truck decreased by 1.7% year over year.
- June's light truck sales accounted for 81% of all sales.

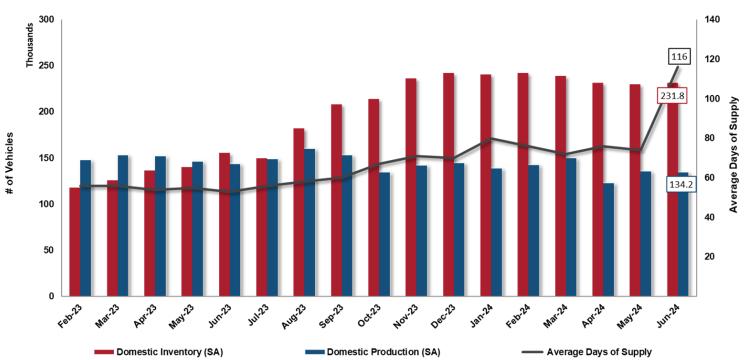
 On a seasonally adjusted annualized basis, sales fell 7.26% month over month and 3.62% year over year.

### **Fleet Sales**

 In June, 263,770 total fleet units were sold, a 3.1% year over year decrease.

Source: FRED; TD Economics; COX Automotive; JD Power

## **Dealer Inventory & Days of Supply**



- June's new vehicle inventories ended with 231,781, a 0.7% month over month and 49.2% year over year increase.
- The average dealership supply increased to 116 days compared to 74 the month prior.
- New vehicle production decreased 0.9% month over month and 6.5% year over year.

 June's new vehicle price averaged \$47,384, a 0.15% decrease month over month and a 0.46% year over year increase.

### **Recommendations:**

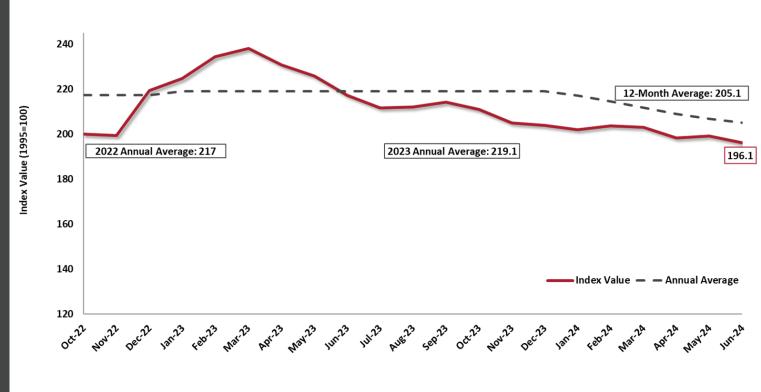
 Take advantage of opportunities for negotiation leverage as inventory increases.



ACQUISITION



## Manheim Used Vehicle Value Index



- Total volume of used vehicle sales increased 1.4% year over year in June.
- The Manheim Used Vehicle Value Index decreased by 9.8% year over year.
- 2019 (pre-pandemic) Annual Average was 138.9
- All major market segments saw lower seasonally adjusted prices year over year in June.

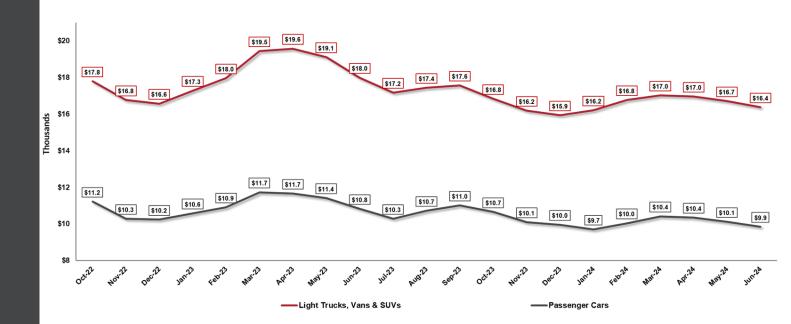
 All major segments saw overall price decreases month over month, with pickups down 1.4%

### **Recommendation:**

 While resale values have softened, prices remain well above pre-pandemic levels. Utilize Merchants' GuaranteeBUY program to capture that increased equity.



## **Average Wholesale Price by Segment**

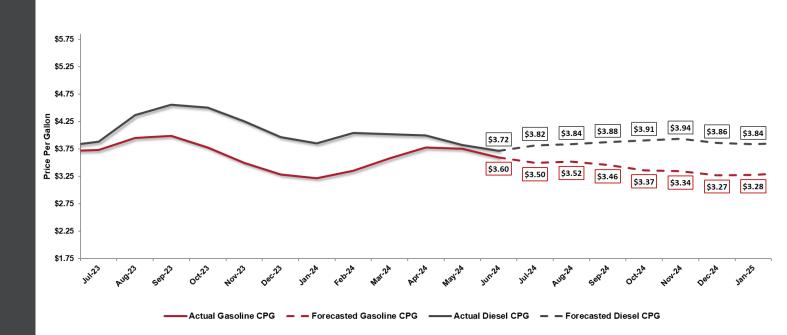


- Wholesale prices decreased 2% month over month compared to May.
- Wholesale prices saw a decrease of 7.6% year over year.
- June 2024 wholesale prices are 22.8% above pre-pandemic prices.

## **Recommendation:**

 Use GuaranteeBUY for under-utilized assets when resale values tend to peak, typically between March and May.

## National Average Cost per Gallon Regular Grade & Diesel



- U.S. regular gasoline prices decreased 4.1% from the previous month and averaged \$3.60 per gallon in June.
- U.S. diesel retail prices decreased 2.6% from the previous month and averaged \$3.72 per gallon.

 July's forecasted gasoline price is \$3.50 per gallon, and diesel has a forecasted price of \$3.82 per gallon.

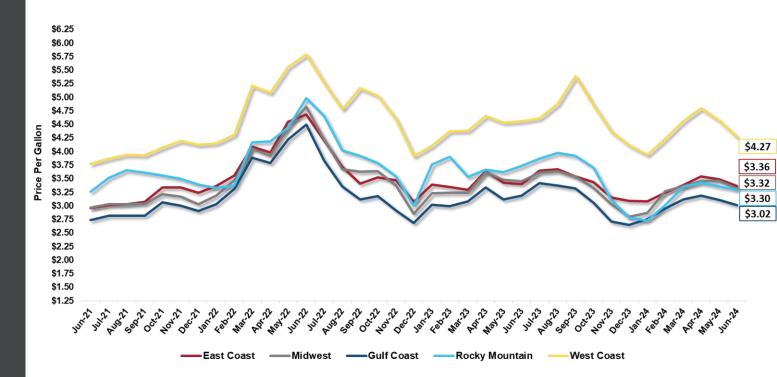
### **Recommendations:**

- Closely monitor fuel prices for accurate fuel budget forecasting.
- Consider enrolling in TotalConnect to monitor driving patterns for cost savings opportunities.



FUEL

## Regional Average Cost per Gallon – Regular Grade



- Overall, Regular Grade Fuel prices have decreased in June with a U.S. average of \$3.44 per gallon.
- Some factors that contribute to regional gas price differences:
  - Distance from supply

FUEL

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- Transportation costs
- State and local taxes
- Retail Competition

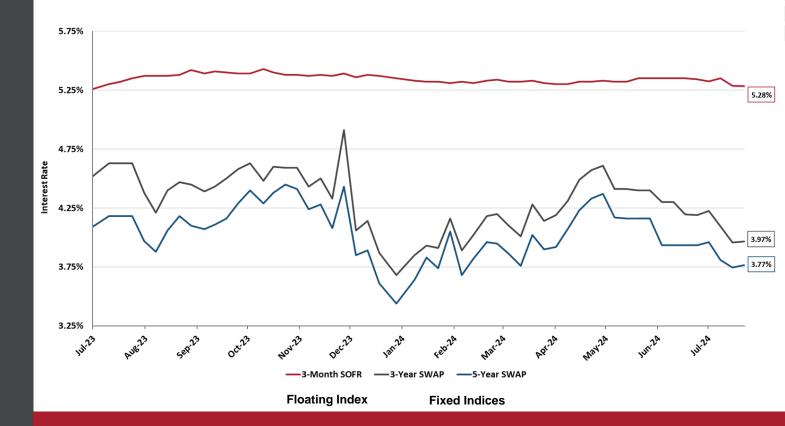
### **Recommendations:**

- Closely monitor fuel prices and vehicle location changes for accurate fuel budget forecasting.
- Consider enrolling in TotalConnect to monitor driving patterns for cost savings opportunities.

Source: U.S. Energy Information Administration; WSJ

## **Interest Rates**

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- 3-Month SOFR rate is currently at 5.28%, a month over month decrease of 0.06%
- The 3-Year SWAP rate has decreased to 3.97%
- The 5-Year SWAP rate decreased and is currently 3.77%

### **Recommendations:**

- Consider using floating rates for leases going forward to take advantage of the expected decrease in future interest rates.
- A fixed rate lease locks in the current, escalated interest rate for the duration of a lease.